

Design your future with

# OOKIE DESIGNS

SPRING 2015 EDITION

## How can OOKIE Designs help me?

Bringing new technology and business solutions to small- and medium-sized companies across Canada

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**4 Free & Simple tips**  
for registering your website

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**We can provide you with...**

Web Development, Digital Signage, Media Displays, and More!

[www.ookie.com](http://www.ookie.com)  
Canadian Solution Providers



# DIGITAL SIGNAGE

Over the years we have built an extensive network of professionals who specialize in many areas of media, technology and education. Carefully selecting only those who truly have a passion for their discipline, we offer complete media services from traditional static ADs, to the latest full-feature flash or web/TV commercials. Recently OOKIE Designs has partnered with video services leader Ms2 Productions. We now provide full animation and video production services for digital advertising and promotions on our state of the art media displays. By combining powerful video content and the latest digital media technology, OOKIE Designs offers complete services for all your marketing and promotional needs.



## EXAMPLES ▶

OOKIE Designs specializes in Digital Signage, from employee information portals, such as those installed throughout Kruger Products Inc.'s manufacturing facility, to the complex HD Information/Entertainment system that set Bentley's Inn Restaurant apart from the mundane. Are you ready to both help and amaze your customers?



# WEB DEVELOPMENT



- Q Is your website's purpose to provide information to interested visitors?
- Q Are you trying to sell a product or service online?
- Q Is your website designed to collect information from targeted visitors?

Maybe the purpose of your website is to provide all of the above. Whatever the goal of your website, the days of simply having an "online business card" are over. The demands of your current and future customers need to be met. Your digital footprint needs to look professional, be easy to access, and display properly on Windows, Mac, or Android or computers, tablets or cell phones. OOKIE Designs will work with you, listen to your needs, and then develop a solution that will grow with your company, keeping you and your website up to date with emerging technologies and trends.

**"I asked OOKIE Designs to design and develop a website for my company. I was blown away by the results. Great work OOKIE!"**  
*- Richard Dumont - Dumont Pest Management*

## TECHNOLOGY

OOKIE Designs provides you with more than just a great-looking website. We use the tech, to keep you and your website up to date.

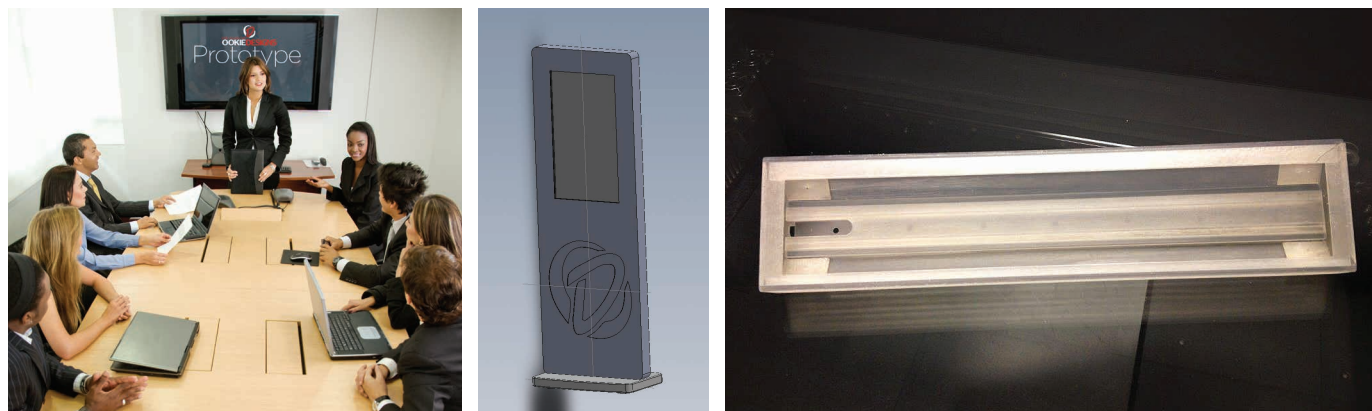
- JQuery
- HTML
- ASP.net
- SQL
- Java Script



# PROTOTYPING

# DESIGN SERVICES

We've told you about the e-services OOKIE Designs provides, but what about something more physical? No problem. Have an idea of something you want created? OOKIE Designs can help you draft 2D and 3D renderings of your idea.



**"My company needed a new way to reach out to the public. We contacted OOKIE Designs and had them design a digital sign. Business has been better than ever."**  
*- Mike Stevens*

## RAPID PROTOTYPING PROCESS

Rapid prototyping involves multiple iterations of a three-step process:

**Prototype:** Convert the users' description of the solution into mock-ups, factoring in user experience standards and best practices.

**Review:** Share the prototype with users and evaluate whether it meets their needs and expectations.

**Refine:** Based on feedback, identify areas that need to be refined or further defined and clarified.

Our team can actually help you conceptualize a real physical object.



**Design is as important as function.** There are many programs available that make graphic designing simple. For letting your artistic side play, these programs are great, however, for your business, you are best to hire a graphic designer. OOKIE Designs has them. A graphic designer is a true master of their craft, ensuring all necessary elements have been covered, and all details, no matter how small are perfect. OOKIE Designs graphic designers apply a variety of programs to their tool box, resulting in customised designs for your company and website. See how we can create a custom graphic or design for you today!



### EXAMPLES ▶

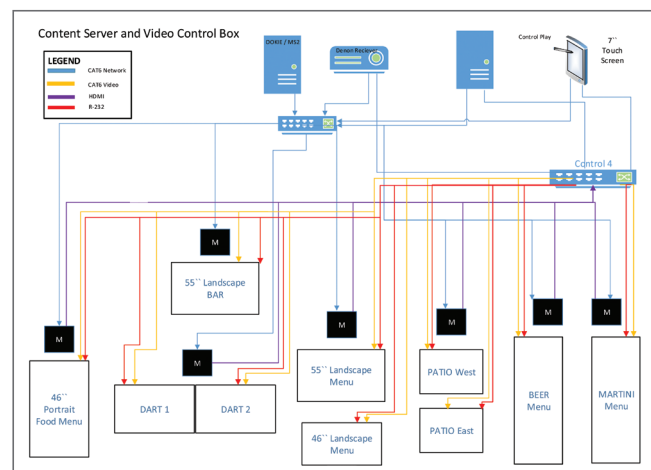
OOKIE Designs offers design services that can meet all of your requirements. Anything you need, our team can create it for you, like we did for Renovation Contractor and Bentleys Bar Inn & Restaurant.

# CONSULTING

**At OOKIE Designs we provide our clients with the opportunity to receive consulting services.** We will send a professional to your company who will provide expert advice in a particular area such as design or any of many other specialized fields, all to help your company grow. A consultant is an expert or a professional in their field and has a wide knowledge of the subject matter. The role of our consultant will be to assist you with your design, whether it is a website, logo, digital signage or any of the other services we offer. They will work with you and provide professional advice to assist you in creating the perfect design for you and your company.

## EXAMPLES ▶

OOKIE Designs consulting department has worked with many companies. Our professionals will work alongside your team and will assist by giving professional advice. They have years of experience and are ready to share it with you.



# WEB HOSTING



**Why should you choose OOKIE Designs for web hosting? Two words.**

## Reliability and Service

If the service to your website becomes interrupted because of a poor connection or a billing mistake in Toronto, do you really have hours in a day to clear it up? How much money are you losing with current or potential customers? How much is your current internet provider charging? The cost goes up and the service seems to go down. OOKIE Designs has competitively priced packages that work.

Bronze	Silver	Gold	Platinum
\$19.99 / per month	\$29.99 / per month	\$49.99 / per month	\$99.99+ / per month
2 GB Storage Free Phone Support 10 Emails Minor Site Changes** Anti-Spam checking	25 GB Storage Free Phone Support 25 Emails Minor Site Changes** Anti-Spam checking	50 GB Storage Free Live Support Unlimited Users 2-4 hrs of Site Changes** Anti-Spam checking	Custom Storage Free Phone Support Unlimited Users 10 hrs + Site Changes ** Anti-Spam checking
Sign Up	Sign Up	Sign Up	Sign Up

**“OOKIE Designs created a website for me. I receive compliments from everyone who visits my website. Thank you OOKIE Designs.”**  
- Kevin Collinsworth

## TIPS

### Tips for registering a domain:

- Register a domain name that your visitors can easily remember. Not everyone who visits your site will bookmark you.
- Secure your name by registering multiple domain extensions like .ca, .com and .net. This keeps you safe from people trying to copy your success.
- Try not to register domain names that are too long. For instance, ThisIsWhereYouCanComeAndBuyCars.com is way too wordy. CarDealsHere.ca is much better and easier to remember.
- Register your domain name for more than 1 year at a time, to help your SEO.



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# OOKIEDESIGNS

Ask us about our custom design fabrications for your digital sign solutions!

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## OTHER SERVICES

OOKIE Designs can provide your company with other services as well. Our designs range much further than Web Development and Digital Signage. We can help you with the following;

- ✓ Print Development
- ✓ Graphics
- ✓ Fabrication
- ✓ Creative Writing for Media

## CONTACT US

**1-888-656-6543**

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**Email:** sales@ookie.com

www.OOKIE.com

## CONNECT WITH US ON...



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## EXCLUSIVE PARTNERS

**mediaVue**  
WHAT'S BEHIND YOUR SCREENS?

 **iBOS Solutions**

 **ms<sup>2</sup>** passionate about the power of video

**NET DISPLAY**  
SYSTEMS